

ltd presents...Margaret Haines | Spring Summer X filLes x COCO

21 June – 2 August 2014

Opening Reception | Saturday 21 June 2014 | 6-8p



Spring Summer, 2014, Archival inkjet print, 24 x 20 inches

ltd los angeles is pleased to present *Spring Summer X filLes x COCO*, Margaret Haines' first project with the gallery.

Haines' installation is an accessory line that targets the post-human consumer. Made to accompany her film *Coco*, the line is called "X-Filles," a nod to the cyborg who is not so much decorated by an accessory, but rather structured, interfaced, and integrated with it. *Coco*, like a commercial film, is the reference for objects in X-Filles, which adopt the role of promotional material for the film. Playing on the movie tie-in, film stills, credits, and props circulate throughout the accessory line, while also defining a subculture around the film's projected audience. The consumers she constructs through X-Filles desire flexible subjectivities, for whom personas can be plug-ins, and identities hang like lanyards.

X-Filles embraces swimwear, spears, scarves with pony-hair, and, a USB necklace, created with designer Arielle de Pinto, which holds excerpts of the film, writing, and music by the film's composer, Patrick Dyer. Haines' installation picks up on trends from Kundalini yoga to music videos, while pointing to the film as alpha-reference, where the promotional objects become real-time translations for her film - a computer animated prop from the film is printed by a 3D printer from the same digital file. The accessory is perhaps the most impermanent commodity, the kind that can be replaced as soon as fashion dictates, making it the ideal object in an economy of perpetually circulating information. While X-Filles flirts with the accessory's noted role as a symbol of status and an impediment to labor, it attempts to surpass these definitions by proposing the accessory as equipment, as interconnectivity, as possibility, and as a point of science fiction social reality.

X-Filles is a second installment of Haines' project *Coco*, the first, a 2012 publication to accompany the film and titled *Coco x Love with Stranger*, details Haines' absorption with mystic and artist Cameron.

Margaret Haines received her MFA in 2011 from the California Institute of the Arts. She currently lives and works in Montreal and Los Angeles. Her featurette film *Coco* will be screening at Human Resources on July 7th. Screening times to be announced.